



Youth for Entrepreneurship and Business Ethics

2. International Summer School

Ethical Leadership in Economic Transition

14th - 23rd of August, 2017

Veržej, Slovenia

Organized by:



ÉrMe
Business
Network



Supported by:



Erasmus+

Ethical Leadership in Economic Transition

In Europe we are in the midst of an economic transition. We are facing key challenges like globalization, digitalization and demographic changes including high youth unemployment and migration, and we have to cope with climate change and the protection of the environment. Recent developments like the Brexit, the rise of populist political movements at the far right and far left, the election of President Trump in the USA and the debate on free trade versus protectionism are putting into question the consensus of our socio-economic 'system'. In the aftermath of the financial and socio-economic crisis the debate is also very much about the ethical principles on which individual behavior as well as the institutional and legal framework are built upon.

Nine European business and civil society organizations have joined together to give young future leaders the platform and opportunity to reflect and debate these developments and challenges. The "Youth for Entrepreneurship and Business Ethics"- Initiative invites you to join in and contribute your ideas and experiences in shaping the current economic transition and your own future. Our upcoming second International Summer School is a unique opportunity for this.

Second International Summer School

Our Summer School is made up of two parts. The first part deals in a more academic but participatory way with the basic questions of our current socio-economic system. The second part wants to help you to develop your personal leadership skills in order to become effective agents of positive change.

Slovenia was the first central European country to adopt the Euro and is regarded to be among the frontrunners in economic transition. It lies in the very heart of Europe and is a perfect place to study the current transition processes in central Europe, its



challenges and the cultural conditions of change.

Veržej is a small municipality in north-eastern Slovenia close to the borders of Austria and Hungary, less than 300 km from 5 capitals of Central Europe - Vienna, Budapest, Zagreb, Bratislava and Ljubljana. It is a beautiful hideaway for creative reflection.

Summer School, Part I.: 14th - 19th August 2017, Veržej (Plus Follow up Workshop 16th to 18th November in Berlin)

“Prosperity for all – Rethinking Social Market Economy”

The Lisbon Treaty defines as a key goal of the European Union a “highly competitive Social Market Economy”. The term ‘Social Market Economy’ comes originally from Germany and was invented 1947 just after World War II. The concept is based on Christian values and many people believe that it was the basis of the German ‘Wirtschaftswunder’ (‘economic miracle’) in the 1950ies, the key for Germany managing its unification process economically well and the secret behind its current economic strength. Others believe that this concept has its roots also in other European economic traditions, some question whether it can be easily transferred into other countries.

What is ‘Social Market Economy’ all about? How to establish an environment in which companies will be able to create prosperity for all and contribute to the common good? Are ‘economic miracles’ possible also today, in the era of globalisation, digitalization and Industry 4.0?



Participants will discover the historic and ethical roots and the philosophy behind the concept of Social Market Economy, and they will question its relevance for today’s challenges: Is this concept still the right one to lead Europe into a prosperous future? Or does it need to be adapted or replaced altogether? Will it provide the right answers for a just and fair society,

prosperity for all in times of globalization and digitalization, and environment well preserved for future generations?

International experts from business, economics and politics will share their experience with the participants and be available for debate and discussion. Visits to companies and participatory methodology will actively involve participants during the entire program. Participants will be reflecting on their own studies and professional experiences and actively come up with their ideas to shape the socio-economic future.

During the Summer School in Veržej and the follow up workshop in Berlin, youth participants will start working on a **"Youth Lexicon on Social Market Economy"**. Afterwards they will proceed working on this Intellectual Output in a virtual way, based on the learnings and findings of the summer school. They also will discuss and reflect the results in their respective home countries.

Summer School, Part II.: 19th – 23rd August 2017, Veržej

“Rethinking Leadership - Develop your leadership skills!”

This second part will focus on discovering and developing the individual potentials of participants. Personal experiences will be reflected and participants will be supported in their personality growth and development of leadership skills. The Business Leadership program is intended for all who want to skill and improve their knowledge on leadership that takes place in company, business team, NGO or public organizations. The Business Leadership program will focus on personality growth; hence participants train on their leadership personality traits. The aim of the course is to equip participants for responsible and balanced decision-making.

The course’s content is a virtuous leadership model, where the key question is how to be a just and prudent leader within a business setting. The value of this model is well-balanced character equipped for flourishing collaboration. In this course, we train character which people follow because they want to.

The Business Leadership course is a combination of lectures and workshops. Main attention is paid to practice and case examples, which participants critically and actively inquire. We take a narrative approach by which students reflect on their leadership character and decision-making. The course is interactive and inclusive. We build on dialogue through which students explore who they are, what leaders they want to become and explore how to get there.

CONTENT

- What is leadership? Difference between leading, management and leadership
- Virtuous leadership – principles and practice examples
- Leadership and decision-making
- How to be the leader in practice
- What are your sources of inspiration and motivation for business leadership?
- What can religious and spiritual traditions contribute to your vision of leadership?
- Are ethics blocking success or are they rather a source for innovation and sustainable leadership?
- How can you choose and stick to your values?
- Main tasks and responsibilities of effective and successful leaders:
 - + Lead, develop and strengthen your own personality
 - + Lead and develop individuals
 - + Lead and develop teams
 - + Important management and leadership tools for high performance



Participants

Participants of the International Summer School will be students and young professionals in the first years of their career from Belgium, Italy, Hungary, Slovenia and Germany at the age of up to 30 years (maximum).

Acquire knowledge about business ethics and reflect the ethical dimensions of leadership in business in the context of Social Market Economy!

Join us for a fascinating session in Veržej on your next generation leadership skills and vision!

Enjoy an energizing mix of creative work and recreation, inspiration, learning, and international networking!

Explore and develop your entrepreneurial skills! Develop and improve your leadership skills!

Fees

Part I: 75 € / person ...

... for six days in Veržej (14th - 19th August) and three days in Berlin (16th - 18th November) including accommodation, full board, teaching materials, transport etc.

Part II: 60 € / person ...

... for five days in Veržej (19th - 23rd August) including accommodation, full board, teaching materials, transport etc.

Part I + II: 135 € / person...

... for ten days in Veržej (14th - 23rd August) and three days in Berlin (16th - 18th November) including accommodation, full board, teaching materials, transport etc.

The participation in both parts of the Summer School is possible and welcome.

APPLICATION

Please apply until **June 15th 2017** and send us:

- The filled APPLICATION FORM attached
- An one page MOTIVATION LETTER in which you describe why you want to attend our Summer School and how you will use the skills and gained knowledge in your future life and business career
- Your CURRICULUM VITAE

THE VENUE



The DON BOSKO Marianum Institute Veržej is a centre of contemporary education in the spirit of the founder of the Salesians, John Bosco, and is developing also into a cultural, spiritual and handicrafts centre.

Address: DON BOSKO Marianum Institute Veržej, Mavrica Pension
PUŠČENJAKOVA ULICA 1, 9241 Veržej, Slovenia

For the Follow-up Workshop of Part I. in Berlin (16th – 18th November) . . .



... we will also be at a Don Bosco House right in the center of the German capital.



Resource Persons

Resource persons will be international experts with a broad range of experiences in business management, politics, ethics and leadership training and the eagerness to constantly reflect to improve their performance and to develop their personality.

PART I



Alojz Peterle: Prime Minister of the first democratically elected Slovenian Government (1990-1992). Deputy Prime Minister (1993-1994) and Minister of Foreign Affairs (1993-1994 and June-November 2000). Chairman of the Parliamentary Commission for European Affairs (1996). President of the Christian Democrats of Slovenia (1990-2000). Chairman of the Council of the New Slovenia-Christian People's Party (2001-2005). Vice-President of the EUCD (1996-1999), Vice president of the European People's Party (2006-2009). Elected representative of the National Assembly to the European Convention and elected member of its presidency (2002-2003). Elected Member of the European Parliament since 2004.



Dr. Stefano Zamagni: Full Professor of Economics at the University of Bologna, Faculty of Economics and Adjunct Professor of International Political Economy, Johns Hopkins University, Bologna Center. He graduated from Catholic University in Milan in 1966 and from 1969 to 1973 he spent a research period in Oxford at Linacre College. Prof. Zamagni was a member of the Executive Committee of International Economy Association (1989-1999) and the Steering Committee of Pontifical Academy of Social Sciences. Since 1991 he is a member of the Pontifical Council on Justice and Peace. He is a Fellow of the Academy of Sciences of Milan, the Academy of Sciences of Bologna and the Academy of Sciences of Modena. Fellow of the New York Academy of Sciences, New York. He was President of ICMC from 1999 to 2007 (an NGO based in Geneva dealing with migrant and refugee issues) and fel-

low of the Human Development and Capability Association (Harvard University). He was appointed (2007) President of the Italian Commission for Non Profit sector, Milan. Member of the Advisory Board of EURICSE, Trento. He is a member of the scientific committee of various economic journals and reviews. Author of several books and papers published in professional journals.



Stephan Werhahn Ph.D.: is a Private Equity and Investment advisor and managing owner of Chandelier GmbH (private investment office) in Munich, Germany. He is working in an entrepreneurial and political environment since more than 25 years, teaches Graduate and Undergraduate classes in German history and political science at Georgetown University, Washington DC/USA and as grandson of Konrad Adenauer, Germany's first chancellor and one of the founders of Social Market Economy, he has an excellent political network.



Marko Balazic: Secretary-General of Slovenia based Think tank Fokus 2031 that was initiated by First Prime Minister of Slovenia Alojz Peterle. He also serves as an international business consultant. He graduated in political science and holds an extent knowledge of Slovenian political and NGO sector. His main focus lies with European Union and its policies. He is co-author of a book *Slovenija in pika!*



Martin J. Wilde: General Secretary of the German Associations of Catholic Entrepreneurs (BKU, Bund Katholischer Unternehmer) and member of the German Laity Council (ZdK, Zentralkomitee der deutschen Katholiken). In his voluntary capacity he is Vice-chairman of Don Bosco Mondo, an international NGO supporting underprivileged youth worldwide. He

worked before in Africa as country director of the Konrad-Adenauer-Foundation in Ghana, Nigeria and Senegal and studied theology, political science, economics and international law.



Dr. Drago Rudel: is a president of the Union of Christian Business Entrepreneurs of Slovenia ([ZKPS](#)), a non-governmental organization and the Slovene branch of an international society of Christian Business Executives UNIAPAC. His work is directed toward the ZKPS members, local society and international affairs through UNIAPAC. He is also active in the YEBE Erasmus+ project and work with other actors towards a loose programme coalition of Christian democratic NGOs in Slovenia (www.mks.si/eng/). Moreover, he is an entrepreneur leading a private research company MKS Ltd. in Ljubljana, Slovenia. His expertise is in designing and setting-up tel-ecare and telehealth services delivered to disabled and chronically ill population in their home environment. He has gained an international experience working in several EU project and by serving as an Expert evaluator for the EU Commission.



Ožbej Peterle: is working as policy adviser at the Think tank Fokus 2031. He studied Economics and International relations in Ljubljana and Berlin. In 2015 he received a MA in Politics, Security and Integration at School of Slavonic and Eastern European Studies at the University College London. His focus is on democratization and transition of Central Europe. He is a co-author of *Slovenija and Pika!*, a book of interviews with main protagonists of Slovenian independence.

PART II



Kaja Kosec, MAS, MA: holds two Masters in Theology and Religious Studies from Catholic University of Leuven, Belgium, and is specialized professional in Business Ethics. Kaja is a founder of a start-up project [For Dialogue](#), Ljubljana, Slovenia, where she educates and trains entrepreneurs and managers in virtuous leadership and coaches them for responsible decision-making. Moreover, she is a mentor in the Community of Slovenian Women Entrepreneurs and an active member of a Supervisory Board in the Slovene Union of University Women.



Matej Cepin: is the director of the [Social Academy](#), an NGO working in the field of civic education and accelerating civil initiatives which he, together with 3 associations, found in 2004. Inspired by personalities of great leaders from the history, specially Bible, he has been studying leadership in theory and praxis since 1999. As a manager in education field he organized more than 500 trainings in the field of youth work, leadership, management, learning and active citizenship. As a trainer he is/was member of several national and international pools of trainers, facilitators and educators. He is also author of several publications.

Organising Partners

ADIC, founded in 1933, is a not-for-profit organisation gathering as members 200 business leaders from mostly French speaking Belgium and attracting up to several hundred people to its major events. It provides them with a forum to discuss their day-to-day jobs in the light of Christian values. It encourages social and ethical behaviours, engaging in initiatives and actions that promote trust and integrity within the business environment and society as a whole. Deeply rooted in the values of the Gospel, ADIC raises an open look at the world of business. Through reflection teams, meetings and review cycles and the journal "Business and People", they want to be a platform for exchange and inspiration for actors in economic and social life. Today more than ever, ADIC intends to be a transmission belt between generations, combining the experience of energy with each other, and to rethink the company as a true common good of value creation, shared value.



Bund Katholischer Unternehmer e.V. (BKU) is a non-profit association of Christian business executives founded in 1949. Its mission is to carry Christian values and social ethics into the business community, economic expertise into the church and both into the larger society. BKU does this based on Christian social thought and oriented towards the concept of 'Social Market Economy'.



The Center for Corporate Citizenship is a research center located at the Ingolstadt School of Management of the Catholic University Eichstätt-Ingolstadt. At the Center we research the impact of economy on society and vice versa where the role of innovation, values and politics is of significant importance. The center holds expertise in science, research and teaching.



CONFORM (Consulenza, Formazione e Management S.c.a.r.l.)

has been working for about 20 years nationally and internationally, promoting and developing important research projects and training plans, with innovative formats and solutions for classroom, experiential and e-learning courses. It provides consultancy and technical assistance to businesses and public administration with experienced staff and a consolidated team of experienced trainers, consultants, professionals, managers and entrepreneurs. It is accredited for Higher Education and Continuing Education in the Campania Region and for Continuing Education in the Veneto Region.



ÉRME Üzleti Hálózat (ÉRME Business Network) is to build a network in order to connect people and organizations that participate in the business maintaining the fundamental values of the Christian Hungarians and naturally believe that the goal of their participation in the business is not only to gain success, but to create the material basis of solidarity for the people in need in their narrower or wider environment.



The first organization of the ÉRME, called ÉRME Klub was formed by six Hungarian entrepreneurs in January 2000, with the aim to create a forum where business men and fellow entrepreneurs could meet, who wanted to operate in the business in line with the fundamental values defined by the Christian Hungarians.

More hundred business men and entrepreneurs have regularly visited the club events since then and what they have in common is that their business decisions are not only driven by profit, but they try to consider other aspects as well.

Today, not only one club in Budapest, but numerous other organizations also belong to the ÉRME Üzleti Hálózat, which shows that more and more people want to participate in the development of business relationships based on trust, social responsibility and the activity of communities that provide the framework for these.

Napra Forgó is a medium-sized, non-profit enterprise with public benefit status operating in a market environment, but for public purposes. It has been working on the (re)integration of people with disadvantaged backgrounds, especially people with disabilities since 2000, based on its own, innovative, sustainable employment-rehabilitation model. We are a Hungarian, Our non-profit aim is to help disadvantaged and multiple disadvantaged people on the labour market (especially disabled / handicapped, long-term un-employed persons, low skilled people, young people without any work experience, elderly job-seekers, people with obsolete profession) by trainings and labour exchange mediation in the interest of their employment rehabilitation. The number of employees is around 150 people. We have about 45-50 constant employees with disabilities, who are fully integrated in our everyday life.



Napra Forgó

UCID (Christian Union of Business Executives) is an association of almost 3.000 business executives. It was founded in 1947 and welcomes members with positions of responsibility, to commit themselves to constantly bear witness to the social doctrine of the Church. The values of entrepreneurship are trained according to the centrality of the person, for the development and construction of the Common Good. The structure of the UCID is a federation of association, which is divided into regional groups and provincial sections. The regional groups and sections ensure the realization on the territory of the Union. The UCID groups operate in accordance with its statutes and the sections are coordinated by the national level. In most of its sections UCID has an active youth chapter. In addition, UCID has its own magazine to spread messages, and over the years has published many books, within the series "Entrepreneurs Christians for the Common Good" published by Libreria Editrice Vaticana.



Socialna akademija (Social Academy) is a non-profit private institute that has been formally operating since 2004 with activities in the fields of education, research and culture. The mission of the Social Academy is to contribute to active citizenship and social responsibility of people through training, education, research and the promotion of a culture based on common values, such as the respect for human dignity, solidarity, justice and the common good. We organize study courses, seminars, conferences and workshops as well as various projects with other civil society organizations from Slovenia and abroad. We are also developing educational systems in other youth organizations, guiding different youth initiatives and international trainings.



The Union of Christian Business Executives of Slovenia (ZKPS), the Slovene branch of UNIAPAC, is a non-governmental organization established in 1991. Members are directors of small business enterprises, leading managers of private, public companies and governmental institutions, company board members, entrepreneurs and others. Most of us are employers. Some of our members are distinguished public or political personalities. The Union aims to promote fair and successful business and responsibility towards partners and employees in Slovenia. We believe that in this way we can contribute to gradual improvement of the human relations within the Slovene business world. Key activities are focused on young prospective entrepreneurs. We want to encourage them to decide for a business career and to bear future responsibility for successful leadership based on ethical values. Most of our activities are open also to the general public.

